



PRESS RELEASE

ACTION FOR SCHOOL ADMISSION REFORMS (ASAR)

Joint Initiative of School Choice Campaign and www.nurseryadmissions.com

Are schools asking for unaccounted and exorbitant funds as donations? Are their admission procedures unfair and inexplicable? Are parents and children being harassed during school admission interviews? Are schools not following all the legal guidelines in their admission processes?

If you are harassed by a school while seeking admission, call 98994 85667/ 99530 59097 between 9:30 am and 6:00 pm or write to delhiasar@gmail.com. We will take your complaints to the right authorities!

The **School Choice Campaign** and www.nurseryadmissions.com are launching a new initiative, **Action for School Admission Reforms (ASAR)** to help parents and concerned others tackle the undue stress imposed upon them by schools with myopic viewpoints. The list of violations by schools is only growing this admission season and we are equally anguished at the harassment meted out to the parents and their helplessness. ASAR is a helpdesk for parents to lodge complaints, **even anonymously**, against unscrupulous schools. All complaints will be sent to the Education Directorate for them to act on and pressurize such establishments to bring about necessary changes.

Parents can also send their complaints through www.schoolchoice.in and www.nurseryadmissions.com. All telephonic complaints will be recorded and emails will be archived and sent to the Director of Education (DoE) for further action. ASAR is also planning initiatives to create a dialogue in the public domain and with the stake holders such as the Directorate of Education, parents and school principals to press for systemic changes that will pre-empt repeat of any harassment of parents seeking admission in schools for their children. **Suggestions for such changes are welcome through any of the publicised channels.**

About School Choice Campaign

The School Choice Campaign (SCC) was launched in 2007 and is a campaign to bring about the much-needed reforms in the system of school education in India today using the three-pronged approach of **Education Vouchers, Regulatory Reforms and Encouraging Edupreneurs**. Based on education vouchers as a mode of funding for the schooling of needy children, School Choice ideas give poor parents choice and the benefit of competition, both of which has been a prerogative of only the rich.

About NurseryAdmissions.Com

NurseryAdmissions.Com was started in 2007 to help parents find information related to nursery admissions in Delhi. Currently there are more than 14000 parents registered on the community site with hundreds joining everyday. Parents openly share information and discuss their problems related to nursery admissions online. Nurseryadmissions.com will be expanding to various other Indian cities including all major metros in the near future.

We look forward to your support in taking our endeavor to the public at large.

Thank you.

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